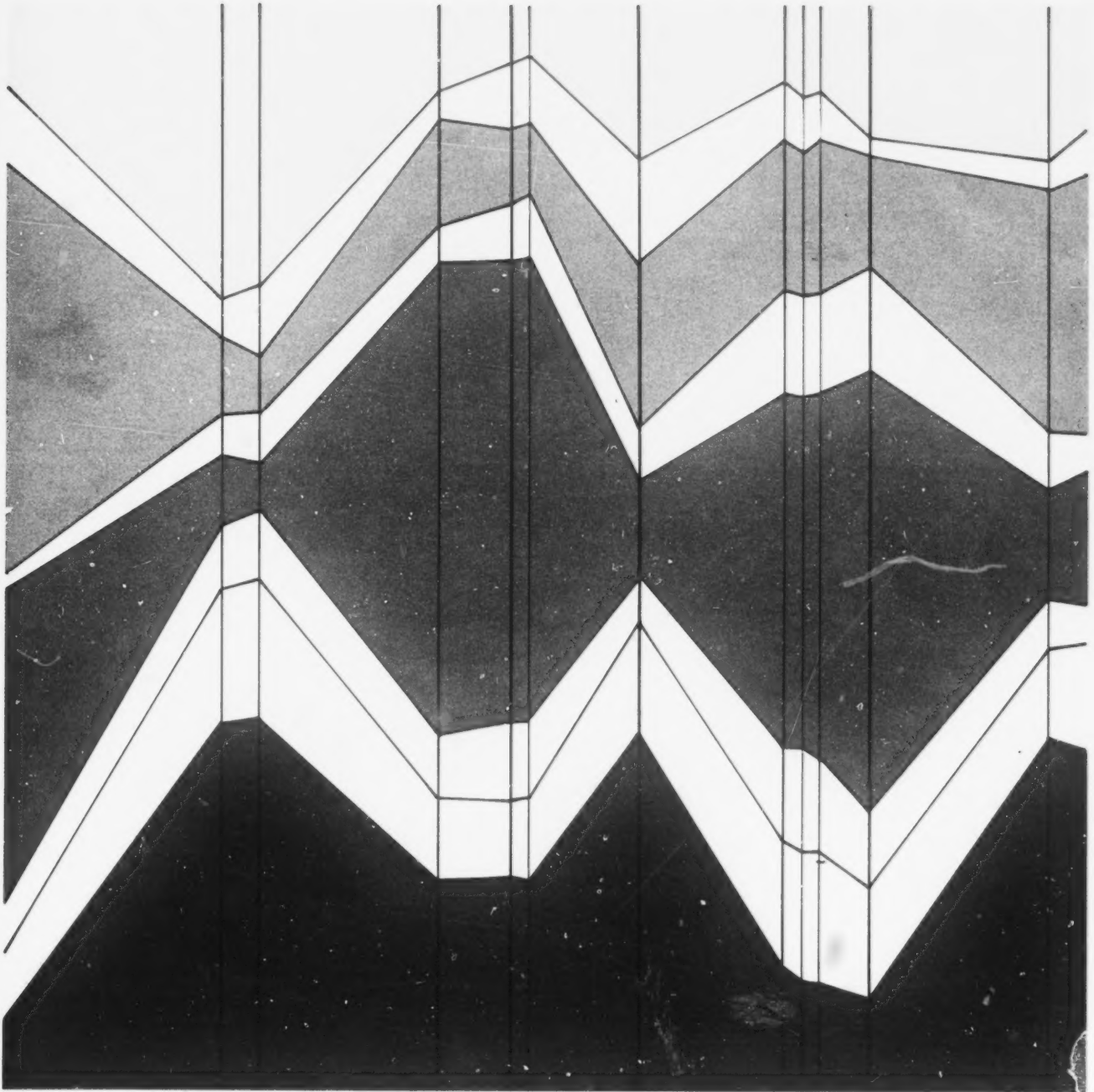




Blue Cross
Blue Shield

FACT BOOK 1980



The Blue Cross[®] and Blue Shield[®] Plan Fact Book

This fact book presents a graphic picture of how the Blue Cross and Blue Shield Plans have progressed since 1949.

The two nonprofit prepayment organizations — the largest in the world — have paid out more dollars in benefits to members than any other individual organization in the health prepayment or insurance field.

Blue Cross and Blue Shield Associations
676 St. Clair
Chicago, Illinois 60611

Equal Opportunity Employers

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* Registered Marks Blue Cross Association

** Registered Service Marks of the Blue Shield Association

About the Blue Cross and Blue Shield Organizations



The Blue Cross organization can be traced to a plan for prepayment of hospital expenses for school teachers set up by Justin Ford Kimball for the Baylor University Hospital in Dallas in 1929. The program provided 21 days of hospital care in a semi-private room for a prepayment of 50 cents a month.

Plans* began forming across the country, each associated with a single hospital. By 1932, community wide Plans emerged, offering subscribers a choice of hospitals. In 1933, the American Hospital Association began to encourage the development of such Plans and took steps to regulate and approve them. That same year, the Plan in St. Paul, Minnesota, began using a blue cross which was officially adopted by the American Hospital Association in 1939.

On June 30, 1972, ownership of the Blue Cross symbol and name passed to the Blue Cross Association and on February 27, 1973, a new symbol was introduced: a blue Greek cross with a stylized human figure in its center.

The origin of Blue Shield Plans can be traced to a number of county medical prepayment bureaus which came into existence shortly before the turn of the century in the northwestern United States. Those pioneer programs provided experience for the first Blue Shield Plan, California Physicians' Service, founded in 1939 by the California Medical Association.

The Blue Shield symbol was first used by the Plan in Buffalo, New York, in 1939. The name and symbol were informally adopted in 1948 by the Plans and were registered officially as the service marks of Blue Shield Plans in 1951.

The Plans created the Blue Cross Association and the Blue Shield Association, national organizations in Chicago, which act as the coordinating bodies for the respective Blue Cross and Blue Shield Plans.

The two national associations remain separate organizations, but as of January 1, 1978, they consolidated their staffs under a single president who reports to both governing boards.

* The word "Plan" in this report means a separately incorporated, locally administered corporation authorized to use the Blue Cross and/or Blue Shield name and symbol.

National Blue Cross Plan Enrollment — 1949-1979

UNITED STATES			CANADA		UNITED STATES			CANADA	
YEAR	NUMBER OF PLANS	TOTAL MEMBERSHIP	NUMBER OF PLANS	TOTAL MEMBERSHIP	YEAR	NUMBER OF PLANS	TOTAL MEMBERSHIP	NUMBER OF PLANS	TOTAL MEMBERSHIP
1979	69	83,507,723	5	4,699,259**	1964	77	60,615,595	4	3,852,976
1978	69	83,256,601	5	4,924,340**	1963	76*	59,141,262	4	3,683,686
1977	70	83,458,469	5	5,037,846**	1962	76*	58,133,290	4	3,511,563
1976	70	83,943,610	5	5,026,799**	1961	77*	56,489,259	4	3,322,873
1975	71	84,058,488	5	5,131,996**	1960	79	56,063,215	4	3,310,138
1974	75	82,403,782	4	5,204,710	1959	79	53,807,966	4	3,181,728
1973	75	80,194,677	4	5,044,150	1958	79	52,381,003	4	3,512,645
1972	75	77,127,545	4	4,903,217	1957	80	51,983,775	5	3,975,989
1971	74*	75,048,794	4	5,106,091	1956	81	50,233,471	5	3,691,976
1970	74*	73,535,201	4	5,164,431	1955	81	47,832,980	5	3,482,211
1969	74*	71,090,355	4	5,075,274	1954	79	44,348,389	5	3,254,652
1968	75*	68,517,832	4	4,440,433	1953	80	42,957,496	5	3,179,256
1967	76	65,725,855	4	4,361,305	1952	82	40,593,182	5	3,019,471
1966	76	63,713,722	4	4,269,935	1951	82	38,515,581	5	2,923,968
1965	76	62,023,856	4	4,015,655	1950	85	37,515,745	5	2,716,952
					1949	85	33,447,840	5	2,470,865

*Excluding enrollment for Puerto Rico.

**Excludes membership data for Winnipeg, Manitoba.

National Blue Shield Plan Enrollment — 1949-1979

YEAR	NUMBER OF PLANS	TOTAL MEMBERSHIP	YEAR	NUMBER OF PLANS	TOTAL MEMBERSHIP
1979	69	70,096,426	1964	76	51,356,864
1978	70	70,127,522	1963	72	49,486,734
1977	70	70,857,544	1962	71	48,073,019
1976	70	72,644,286	1961	69	46,325,554
1975	71	73,379,230	1960	68	44,492,603
1974	71	72,888,195	1959	67	42,256,807
1973	71	71,268,661	1958	66	40,527,375
1972	71	68,570,299	1957	67	39,619,010
1971	71	66,792,721	1956	66	37,155,043
1970	72	65,530,827	1955	69	34,314,691
1969	74	63,471,684	1954	71	30,263,341
1968	72	60,371,013	1953	70	27,002,345
1967	74	57,151,382	1952	72	23,683,330
1966	75	54,627,902	1951	72	20,338,329
1965	76	52,798,117	1950	68	16,182,014
			1949	65	12,002,025

Membership of Blue Cross Plans December 31, 1979

PLAN	REGULAR		COMPLEMENTARY		TOTAL	PER CENT OF PLAN AREA POPULATION ENROLLED**
	GROUP*	NONGROUP	GROUP	NONGROUP		
AL, BIRMINGHAM	1,020,992	46,891	44,956	110,081	1,222,920	32.1
AZ, PHOENIX	264,498	34,184	1,018	50,867	350,567	14.0
AR, LITTLE ROCK	489,188	42,678	14,945	116,732	663,543	29.8
CA, LOS ANGELES	1,565,106	119,284	10,350	113,141	1,807,881	12.9
CA, OAKLAND	1,460,488	107,113	56,009	168,909	1,792,519	20.5
CO, DENVER	533,480	66,636	15,260	57,207	672,583	24.3
CT, NORTH HAVEN	1,288,803	98,144	71,210	156,010	1,614,167	51.3
DE, WILMINGTON	340,332	16,459	21,652	17,833	396,276	66.9
DC, WASHINGTON	1,309,001	33,988	13,731	28,535	1,385,255	54.9
FL, JACKSONVILLE	952,991	153,358	295	280,595	1,387,239	15.4
GA, ATLANTA	374,948	34,919	7,510	20,242	437,619	18.2
GA, COLUMBUS	542,563	77,721	1,598	22,510	644,392	23.3
ID, BOISE	164,619	3,528	565	7,660	176,372	19.3
IL, CHICAGO	2,471,521	90,846	127,004	251,836	2,941,207	26.6
IL, ROCKFORD	251,055	8,749	6,031	16,596	282,431	5.6
IN, INDIANAPOLIS	1,685,743	128,335	12,658	261,777	2,088,513	38.8
IA, DES MOINES	757,685	124,439	31,798	134,876	1,048,798	45.4
IA, SIOUX CITY	262,443	24,630	11,838	29,479	328,390	24.7
KS, TOPEKA	655,473	22,663	42,981	123,992	845,109	43.6
KY, LOUISVILLE	1,313,137	151,301	20,398	91,498	1,576,334	44.2
LA, BATON ROUGE	672,312	130,267	5,106	95,916	903,601	22.5
ME, PORTLAND	399,036	69,970	20,244	68,084	557,334	50.0
MD, BALTIMORE	1,258,826	109,041	63,964	118,897	1,550,728	49.7
MA, BOSTON	2,822,202	208,253	126,732	308,853	3,466,040	59.6
MI, DETROIT	4,398,947	223,054	384,035	247,701	5,253,737	56.9
MN, ST. PAUL	808,393	156,968	—	69,870	1,035,231	25.4
MS, JACKSON	382,830	72,764	926	32,913	489,433	20.1
MO, KANSAS CITY	435,136	18,338	23,940	57,421	534,835	30.5
MO, ST. LOUIS	825,802	99,327	46,411	119,579	1,091,119	30.6
MT, GREAT FALLS	102,872	30,797	1,748	6,235	141,652	17.8

*Includes enrollees for Federal Employee Health Benefits Program.

**United States population figures taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

Membership of Blue Cross Plans

December 31, 1979

(Continued)

PLAN	REGULAR		COMPLEMENTARY		TOTAL	PER CENT OF PLAN AREA POPULATION ENROLLED**
	GROUP*	NONGROUP	GROUP	NONGROUP		
NE, OMAHA	444,770	2,993	59,452	23,740	530,955	33.3
NH, CONCORD	612,490	43,090	21,878	58,864	736,322	52.8
NJ, NEWARK	3,536,936	629,784	131,503	269,828	4,568,051	62.1
NM, ALBUQUERQUE	194,304	10,558	2,408	9,650	216,920	17.3
NY, ALBANY	723,838	41,246	7,973	51,809	824,866	74.4
NY, BUFFALO	953,078	67,405	62,516	69,398	1,152,397	67.4
NY, NEW YORK	7,529,998	735,968	399,988	555,201	9,221,155	77.0
NY, ROCHESTER	687,440	42,179	58,869	30,345	818,833	82.7
NY, SYRACUSE	563,943	24,833	15,713	47,614	652,103	53.9
NY, UTICA	334,028	24,345	10,696	23,160	392,229	48.4
NY, WATERTOWN	31,783	2,868	676	3,787	39,114	42.4
NC, DURHAM	1,659,470	141,683	—	143,856	1,945,009	34.2
ND, FARGO	320,810	6,364	4,263	42,196	373,633	56.1
OH, CINCINNATI	1,903,779	131,796	98,326	152,786	2,286,687	51.8
OH, CLEVELAND	1,425,253	86,814	63,993	98,897	1,674,957	51.5
OH, COLUMBUS	659,767	31,555	14,191	38,554	744,067	35.5
OH, TOLEDO	529,317	37,161	25,222	41,876	633,576	62.4
OK, TULSA	496,237	30,103	13,289	74,997	614,626	20.7
OR, PORTLAND	565,209	43,247	414	44,481	653,351	24.3
PA, ALLENTOWN	337,383	38,256	9,930	39,825	425,394	86.0
PA, HARRISBURG	939,494	92,730	46,344	116,158	1,195,136	54.2
PA, PHILADELPHIA	1,585,003	286,655	93,828	243,168	2,208,654	58.9
PA, PITTSBURGH	2,235,280	160,962	30,017	274,496	2,700,755	62.7
PA, WILKES-BARRE	472,236	61,483	23,453	77,894	635,066	59.3
RI, PROVIDENCE	680,992	42,076	21,983	69,485	814,536	87.3
SC, COLUMBIA	898,441	85,288	—	30,332	1,014,061	34.1
TN, CHATTANOOGA	1,208,767	89,215	38,334	133,796	1,470,112	41.3
TN, MEMPHIS	228,859	11,349	1,358	11,956	253,522	29.1
TX, DALLAS	2,256,710	127,783	13,415	156,271	2,554,179	19.0
UT, SALT LAKE CITY	300,250	8,333	2,149	21,121	331,853	24.5

*Includes enrollment for Federal Employee Health Benefits Program.

**United States population figures taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

Membership of Blue Cross Plans December 31, 1979

(Continued)

VA, RICHMOND	1,304,380	111,957	29,412	67,842	1,513,591	42.8
VA, ROANOKE	305,968	40,778	2,394	33,233	382,373	38.8
WA, SEATTLE	670,797	47,500	8,000	33,270	759,567	18.6
WV, CHARLESTON	220,422	39,641	7,170	23,822	291,055	28.5
WV, PARKERSBURG	53,582	2,556	1,517	4,457	62,112	42.9
WV, WHEELING	136,885	14,098	3,277	16,118	170,378	25.6
WI, MILWAUKEE	1,252,110	41,808	66,112	101,735	1,461,765	30.9
WY, CHEYENNE	97,556	21,161	787	8,066	127,570	28.2
PR, SAN JUAN	349,224	5,799	—	1,752	356,775	10.5
HEALTH SERVICE, INC.†	14,465	128	—	—	14,593	—
TOTAL UNITED STATES	68,531,676	5,968,193	2,576,173	6,431,681	83,507,723	37.4

Canada and Jamaica

ALTA., EDMONTON	433,337	410,876	—	—	844,213	41.3
MAN., WINNIPEG@	—	—	—	—	—	—
N.B., MONCTON	408,913	81,890	—	—	490,803	21.6
ONT., DON MILLS	2,200,632	403,472	—	—	2,604,104	30.5
QUE., MONTREAL	693,265	66,874	—	—	760,139	12.0
TOTAL CANADA	3,736,147	963,112	—	—	4,699,259	24.5
JAMAICA, KINGSTON	86,240	1,791	—	—	88,031	3.9
TOTAL BLUE CROSS PLANS	72,354,063	6,933,096	2,576,173	6,431,681	88,295,013	36.1

*Includes enrollment for Federal Employee Health Benefits Program.

**United States and Canada population figures taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

Population of Puerto Rico taken from the *Puerto Rico Planning Board*, "Socio-Economic Statistics, Fiscal Years 1940, 1950, 1960-1978" and projected to December, 1979.

Population of Jamaica taken from U.S. Bureau of the Census, "County Demographic Profile, Jamaica 1978" and projected to December, 1979.

† A stock insurance company wholly owned by the Blue Cross Association which assists in the enrollment and servicing of national accounts.

@ December 31, 1979 enrollment report was not received prior to publication.

Blue Cross Plan Financial Data

January 1, 1979 to December 31, 1979

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
AL, BIRMINGHAM**	175,745,000	85,191,000	90,554,000	361,489,000	374,464,000	329,777,000	20,559,000	24,128,000	91.23	5.69
AZ, PHOENIX**	37,049,000	22,380,000	14,669,000	103,902,000	105,303,000	89,528,000	11,729,000	4,046,000	86.17	11.29
AR, LITTLE ROCK**	63,609,000	36,588,000	27,021,000	142,926,000	146,631,000	137,064,000	11,599,000	-2,032,000	95.90	8.12
CA, LOS ANGELES*	254,074,000	184,820,000	69,254,000	583,184,000	593,259,000	513,224,000	58,285,000	21,750,000	88.00	9.99
CA, OAKLAND*	311,281,000	213,981,000	97,300,000	557,965,000	571,740,000	505,804,000	44,176,000	21,760,000	90.65	7.92
CO, DENVER**	109,220,000	62,693,000	46,527,000	202,431,000	206,551,000	179,338,000	25,166,000	2,047,000	88.59	12.43
CT, NORTH HAVEN**	162,994,000	110,441,000	52,553,000	434,982,000	445,434,000	422,421,000	25,444,000	-2,431,000	97.11	5.85
DE, WILMINGTON**	73,930,000	40,859,000	33,071,000	132,962,000	137,862,000	117,655,000	11,240,000	8,967,000	88.49	8.45
DC, WASHINGTON	180,459,000	123,084,000	57,375,000	262,795,000	267,348,000	249,701,000	12,419,000	5,228,000	95.02	4.73
FL, JACKSONVILLE	104,867,000	62,290,000	42,577,000	233,029,000	235,341,000	208,363,000	17,195,000	9,783,000	89.42	7.38
GA, ATLANTA**	62,719,000	38,949,000	23,770,000	122,607,000	125,096,000	111,132,000	9,895,000	4,069,000	90.64	8.07
GA, COLUMBUS	40,692,000	13,786,000	26,906,000	91,819,000	94,709,000	87,733,000	4,356,000	2,620,000	95.55	4.74
ID, BOISE**	23,547,000	9,013,000	14,534,000	42,445,000	44,170,000	37,414,000	4,267,000	2,489,000	88.15	10.05
IL, CHICAGO**	317,993,000	179,211,000	138,782,000	916,740,000	933,513,000	832,087,000	79,497,000	21,929,000	90.77	8.67
IL, ROCKFORD*	26,786,000	17,178,000	9,608,000	66,402,000	67,136,000	65,187,000	4,710,000	-2,761,000	98.17	7.09
IN, INDIANAPOLIS	236,581,000	151,696,000	84,885,000	419,416,000	429,441,000	401,704,000	18,998,000	8,739,000	95.78	4.53
IA, DES MOINES	96,424,000	49,205,000	47,219,000	162,723,000	168,865,000	154,187,000	8,052,000	6,626,000	94.75	4.95
IA, SIOUX CITY	27,313,000	15,565,000	11,748,000	48,852,000	50,642,000	45,847,000	2,408,000	2,387,000	93.85	4.93
KS, TOPEKA	68,746,000	45,517,000	23,229,000	158,341,000	163,413,000	161,340,000	6,676,000	-4,603,000	101.89	4.22
KY, LOUISVILLE**	198,506,000	99,828,000	98,678,000	328,818,000	339,259,000	307,299,000	24,911,000	7,049,000	93.46	7.58
LA, BATON ROUGE*	66,464,000	43,082,000	23,382,000	237,479,000	241,253,000	224,847,000	22,431,000	-6,025,000	94.68	9.45
ME, PORTLAND**	58,578,000	24,016,000	34,562,000	114,804,000	119,204,000	105,946,000	6,578,000	6,680,000	92.28	5.73
MD, BALTIMORE	131,438,000	66,209,000	65,229,000	362,809,000	371,766,000	341,527,000	16,137,000	14,102,000	94.13	4.45
MA, BOSTON	467,500,000	340,916,000	126,584,000	844,816,000	862,359,000	787,222,000	37,533,000	37,604,000	93.18	4.44
MI, DETROIT**	903,722,000	589,400,000	314,322,000	2,234,656,000	2,286,391,000	2,114,643,000	141,427,000	30,321,000	94.63	6.33
MN, ST. PAUL**	128,953,000	54,561,000	74,392,000	266,316,000	272,752,000	241,014,000	27,245,000	4,493,000	90.50	10.23
MS, JACKSON**	44,128,000	32,033,000	12,095,000	98,931,000	99,643,000	90,622,000	8,667,000	354,000	91.60	8.76
MO, KANSAS CITY	33,718,000	25,532,000	8,186,000	118,926,000	120,357,000	110,568,000	7,955,000	1,834,000	92.97	6.69
MO, ST. LOUIS	133,999,000	89,430,000	44,569,000	270,991,000	278,196,000	249,666,000	17,554,000	10,976,000	92.13	6.48
MT, GREAT FALLS*	13,694,000	6,557,000	7,137,000	32,141,000	33,024,000	27,574,000	4,094,000	1,356,000	85.79	12.74

*A Blue Cross only Plan; includes medical/surgical data.

**A Blue Cross and Blue Shield Plan; the Plan reports identical financial data to the Blue Shield Association.

***Includes underwritten business only.

Blue Cross Plan Financial Data

January 1, 1979 to December 31, 1979

(Continued)

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
NE, OMAHA**	76,130,000	34,165,000	41,965,000	131,809,000	136,423,000	122,954,000	9,350,000	4,119,000	93.28	7.09
NH, CONCORD**	43,882,000	26,785,000	17,097,000	153,594,000	156,830,000	148,308,000	10,447,000	—1,925,000	96.56	6.80
NJ, NEWARK	305,394,000	236,829,000	68,565,000	647,342,000	664,631,000	626,596,000	25,852,000	12,183,000	96.80	3.99
NM, ALBUQUERQUE**	26,452,000	14,813,000	11,639,000	56,856,000	58,834,000	51,482,000	4,402,000	2,950,000	90.55	7.74
NY, ALBANY	43,479,000	38,951,000	4,528,000	131,920,000	133,134,000	124,243,000	8,408,000	483,000	94.18	6.37
NY, BUFFALO	49,256,000	35,801,000	13,455,000	153,717,000	157,588,000	152,810,000	8,988,000	—4,210,000	99.41	5.85
NY, NEW YORK**	549,611,000	454,169,000	95,442,000	1,546,238,000	1,565,202,000	1,427,799,000	123,101,000	14,302,000	92.34	7.96
NY, ROCHESTER	62,244,000	33,968,000	28,276,000	135,450,000	139,128,000	130,927,000	5,417,000	2,784,000	96.66	4.00
NY, SYRACUSE	39,038,000	33,084,000	5,954,000	83,466,000	84,359,000	79,299,000	4,769,000	291,000	95.01	5.71
NY, UTICA	15,615,000	11,380,000	4,235,000	36,232,000	37,228,000	36,775,000	1,459,000	—1,006,000	101.50	4.03
NY, WATERTOWN	3,063,000	1,885,000	1,178,000	6,021,000	6,229,000	5,734,000	309,000	186,000	95.23	5.13
NC, DURHAM**	223,120,000	108,599,000	114,521,000	459,299,000	473,943,000	427,189,000	23,944,000	22,810,000	93.01	5.21
ND, FARGO	36,349,000	16,175,000	20,174,000	69,975,000	71,786,000	63,155,000	3,695,000	4,936,000	90.25	5.28
OH, CINCINNATI	254,662,000	134,425,000	120,237,000	484,778,000	499,110,000	477,899,000	9,571,000	1,640,000	98.58	4.04
OH, CLEVELAND	194,669,000	102,144,000	92,525,000	395,642,000	405,913,000	345,678,000	17,592,000	42,643,000	87.37	4.45
OH, COLUMBUS	84,504,000	55,749,000	28,755,000	130,195,000	133,687,000	123,513,000	6,471,000	3,703,000	94.87	4.97
OH, TOLEDO	92,794,000	50,511,000	42,293,000	165,801,000	170,847,000	156,291,000	6,601,000	7,955,000	94.26	3.98
OK, TULSA**	84,364,000	52,945,000	31,419,000	159,978,000	164,428,000	146,499,000	13,756,000	4,173,000	91.57	8.60
OR, PORTLAND*	81,314,000	46,748,000	34,566,000	181,798,000	188,117,000	166,719,000	14,746,000	6,652,000	91.71	8.11
PA, ALLENTOWN	35,971,000	17,052,000	18,919,000	63,447,000	65,268,000	61,960,000	2,661,000	647,000	97.66	4.19
PA, HARRISBURG	104,715,000	63,919,000	40,796,000	173,145,000	180,219,000	170,714,000	6,784,000	2,721,000	98.60	3.92
PA, PHILADELPHIA	279,392,000	168,461,000	110,931,000	454,216,000	472,071,000	432,335,000	16,798,000	22,938,000	95.18	3.70
PA, PITTSBURGH	277,551,000	180,916,000	96,635,000	573,286,000	586,928,000	553,574,000	20,491,000	12,863,000	96.56	3.57
PA, WILKES-BARRE	66,508,000	39,140,000	27,368,000	114,802,000	118,260,000	106,784,000	3,577,000	7,899,000	93.02	3.12
RI, PROVIDENCE	54,966,000	28,528,000	26,438,000	137,309,000	140,841,000	123,903,000	5,695,000	11,243,000	90.24	4.15
SC, COLUMBIA**	98,241,000	48,848,000	49,393,000	207,594,000	212,707,000	189,235,000	13,642,000	9,830,000	91.16	6.57
TN, CHATTANOOGA**	205,351,000	108,484,000	96,867,000	304,867,000	315,725,000	289,498,000	17,960,000	8,267,000	95.02	5.89
TN, MEMPHIS**	32,415,000	21,739,000	10,676,000	68,906,000	69,678,000	63,028,000	4,665,000	1,985,000	91.47	6.77
TX, DALLAS*	273,830,000	183,046,000	90,784,000	540,390,000	560,564,000	501,933,000	32,618,000	26,013,000	92.88	6.04
UT, SALT LAKE CITY	16,620,000	11,883,000	4,737,000	53,296,000	53,952,000	49,927,000	2,542,000	1,483,000	93.68	4.77

*A Blue Cross only Plan; includes medical/surgical data.

**A Blue Cross and Blue Shield Plan; the Plan reports identical financial data to the Blue Shield Association.

***Includes underwritten business only.

Blue Cross Plan Financial Data

January 1, 1979 to December 31, 1979

(Continued)

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
VA, RICHMOND	121,466,000	64,526,000	56,940,000	262,530,000	268,025,000	256,203,000	7,763,000	4,059,000	97.59	2.96
VA, ROANOKE	46,188,000	25,414,000	20,774,000	67,529,000	69,510,000	64,668,000	3,745,000	1,097,000	95.76	5.55
WA, SEATTLE*	100,345,000	58,796,000	41,549,000	198,342,000	204,828,000	180,751,000	20,762,000	3,315,000	91.13	10.47
WV, CHARLESTON	21,827,000	16,934,000	4,893,000	53,538,000	54,804,000	52,469,000	2,631,000	—296,000	98.00	4.91
WV, PARKERSBURG	3,945,000	2,509,000	1,436,000	10,741,000	10,870,000	10,692,000	612,000	—434,000	99.54	5.70
WV, WHEELING	17,500,000	9,945,000	7,555,000	47,849,000	48,765,000	48,120,000	1,446,000	—801,000	100.57	3.02
WI, MILWAUKEE	184,656,000	103,517,000	81,139,000	313,992,000	319,692,000	288,959,000	24,253,000	6,480,000	92.03	7.72
WY, CHEYENNE**	18,490,000	7,246,000	11,244,000	29,242,000	30,463,000	25,527,000	3,384,000	1,552,000	87.30	11.57
PR, SAN JUAN*	21,498,000	12,588,000	8,910,000	53,926,000	54,301,000	41,223,000	6,305,000	6,773,000	76.44	11.69
TOTAL MEMBER PLANS	8,802,144,000	5,496,628,000	3,305,516,000	18,814,555,000	19,270,010,000	17,575,807,000	1,198,415,000	495,788,000	93.42	6.37

Canada and Jamaica

ALTA., EDMONTON†	—	—	—	—	—	—	—	—	—	—
MAN., WINNIPEG†	—	—	—	—	—	—	—	—	—	—
N.B., MONCTON	24,624,000	9,028,000	15,596,000	27,215,000	28,825,000	26,244,000	3,123,000	—542,000	96.43	11.48
ONT., DON MILLS	60,762,000	40,095,000	20,667,000	137,745,000	143,555,000	132,410,000	13,919,000	—2,774,000	96.13	10.10
QUE., MONTREAL	23,875,000	10,908,000	12,967,000	31,665,000	32,305,000	26,162,000	5,855,000	288,000	82.62	18.49
JAMAICA, KINGSTON†	—	—	—	—	—	—	—	—	—	—
TOTAL ASSOC. PLANS	109,261,000	60,031,000	49,230,000	196,625,000	204,685,000	184,816,000	22,897,000	—3,028,000	93.99	11.65
TOTAL MEMBER AND ASSOC. PLANS	8,911,405,000	5,556,659,000	3,354,746,000	19,011,180,000	19,474,695,000	17,760,623,000	1,221,312,000	492,760,000	93.42	6.42
TOTAL FOR PLANS REPORTING IDENTICAL DATA TO BCA AND BSA	3,718,749,000	2,262,956,000	1,455,793,000	8,622,192,000	8,820,506,000	8,007,459,000	632,875,000	180,172,000	92.87	7.34

* A Blue Cross only Plan; includes medical/surgical data.

** A Blue Cross and Blue Shield Plan; the Plan reports identical financial data to the Blue Shield Association.

*** Includes underwritten business only.

† December 31, 1979 financial report was not received prior to publication.



Location of Blue Cross Plans



1979

AL	Birmingham
AK	(served by Seattle)
AZ	Phoenix
AR	Little Rock
CA	Los Angeles
	Oakland
CO	Denver
CT	North Haven
DE	Wilmington
DC	Washington
FL	Jacksonville
GA	Atlanta
	Columbus
ID	Boise
IL	Chicago
	Rockford
IN	Indianapolis
IA	Des Moines
	Sioux City
KS	Topeka
KY	Louisville

LA	Baton Rouge
ME	Portland
MD	Baltimore
MA	Boston
MI	Detroit
MN	St. Paul
MS	Jackson
MO	Kansas City
	St. Louis
MT	Great Falls
NE	Omaha
NH	Concord
NJ	Newark
NM	Albuquerque
NY	Albany
	Buffalo
	New York
	Rochester
	Syracuse
	Utica
	Watertown

NC	Durham
ND	Fargo
OH	Cincinnati
	Cleveland
	Columbus
	Toledo
OK	Tulsa
OR	Portland
PA	Allentown
	Harrisburg
	Philadelphia
	Pittsburgh
	Wilkes-Barre
RI	Providence
SC	Columbia
SD	(served by Sioux City)
TN	Chattanooga
	Memphis
TX	Dallas
UT	Salt Lake City
VT	(served by Concord)

VA	Richmond
	Roanoke
WA	Seattle
WV	Charleston
	Parkersburg
	Wheeling
WI	Milwaukee
WY	Cheyenne
PR	San Juan

CANADA AND JAMAICA

ALTA	Edmonton
MAN	Winnipeg
NB	Moncton
NFLD	(served by Moncton)
NS	(served by Moncton)
PEI	(served by Moncton)
ONT	Don Mills
QUEBEC	Montreal
JAMAICA	Kingston



Location of Blue Shield Plans



1979

AL	Birmingham	ME	Portland	NY	Syracuse	UT	Salt Lake City
AZ	Phoenix	MD	Baltimore		Utica	VT	(served by N.H.)
AR	Little Rock	MA	Boston	NC	Durham	VA	Richmond
CA	San Francisco	MI	Detroit	ND	Fargo		Roanoke
CO	Denver	MN	St. Paul	OH	Cleveland	WA	Seattle (King)
CT	North Haven	MS	Jackson		Worthington		Seattle (W.P.S.)
DE	Wilmington	MO	Kansas City	OK	Tulsa		Spokane
DC	Washington		St. Louis	OR	Portland		Tacoma
FL	Jacksonville	MT	Helena	PA	Camp Hill		Wenatchee
GA	Atlanta	NE	Omaha	RI	Providence	WV	Charleston
	Columbus	NV	Reno	SC	Columbia		Morgantown
HI	Honolulu	NH	Concord	SD	Sioux Falls		Parkersburg
ID	Boise	NJ	Newark	TN	Chattanooga	WI	Wheeling
IL	Chicago	NM	Albuquerque		Memphis		Madison
IN	Indianapolis	NY	Albany	TX	Dallas	WY	Cheyenne
IA	Des Moines		Buffalo			PR	San Juan
KS	Topeka		New York				
KY	Louisville		Rochester				

Membership of Blue Shield Plans December 31, 1979

PLAN	TOTAL GROUP*	TOTAL NONGROUP	TOTAL MEDICARE COMPLEMENTARY COVERAGE	TOTAL REGULAR BUSINESS	TOTAL FISCAL ARRANGEMENTS ‡	TOTAL REGULAR BUSINESS & BUSINESS UNDER FISCAL ARRANGEMENTS ‡ §	PERCENT OF PLAN AREA POPULATION ENROLLED**
AL, BIRMINGHAM	985,623	46,309	154,586	1,186,518	426,297	1,458,229	38.37
AZ, PHOENIX	216,108	33,688	51,885	301,681	—	301,681	12.14
AR, LITTLE ROCK	463,670	42,678	131,323	637,671	490,580	924,518	41.65
CA, SAN FRANCISCO	1,035,174	67,677	111,365	1,214,216	4,088,678	5,191,529	22.86(a)
CO, DENVER	455,371	67,319	72,467	595,157	308,552	831,242	30.15
CT, NORTH HAVEN	1,113,805	109,911	188,775	1,412,491	—	1,412,491	44.90
DE, WILMINGTON	334,134	16,328	39,038	389,500	56,015	406,477	68.75
DC, WASHINGTON	1,215,510	32,220	41,443	1,289,173	179,438	1,427,168	56.55
FL, JACKSONVILLE	843,613	150,687	282,371	1,276,671	1,184,678	2,199,492	24.55
GA, ATLANTA	251,492	34,728	24,190	310,410	—	310,410	12.99
GA, COLUMBUS	524,379	79,370	21,879	625,628	—	625,628	22.62
HI, HONOLULU	488,495	18,177	21,690	528,362	111,084	639,446	69.26
ID, BOISE	136,438	3,528	5,810	145,776	—	145,776	16.02
ID, LEWISTON	108,085	4,561	7,919	120,565	180	120,745	13.01
IL, CHICAGO	2,080,235	89,233	373,344	2,542,812	—	2,542,812	22.50
IN, INDIANAPOLIS	1,587,889	128,237	274,435	1,990,561	770,123	2,448,052	45.56
IA, DES MOINES	859,802	130,209	194,487	1,184,498	496,153	1,486,164	50.79
KS, TOPEKA	644,341	22,240	167,065	834,146	249,453	916,534	47.36
KY, LOUISVILLE	1,171,196	149,203	111,896	1,432,295	—	1,432,295	40.31
ME, PORTLAND	386,335	67,616	88,328	542,279	—	542,279	48.81
MD, BALTIMORE	1,103,361	91,662	182,936	1,377,959	284,732	1,479,755	47.50
MA, BOSTON	2,631,546	206,619	435,585	3,273,750	855,899	3,694,064	63.53(b)
MI, DETROIT	4,340,202	222,672	604,073	5,166,947	924,237	5,487,111	59.50
MN, ST. PAUL	732,223	146,590	63,130	941,943	255,305	1,134,625	27.93
MS, JACKSON	371,651	72,386	21,645	465,682	245,698	711,380	29.22
MO, KANSAS CITY	392,774	18,101	81,162	492,037	204,282	615,157	35.12
MO, ST. LOUIS	626,369	82,664	142,264	851,297	—	851,297	23.92
MT, HELENA	97,887	14,576	15,243	127,706	79,021	191,484	24.14
NE, OMAHA	416,352	3,684	83,192	503,228	—	503,228	31.61
NV, RENO	24,529	63	149	24,741	18,622	43,363	6.31

*Includes enrollment for Federal Employee Health Benefits Program.

**Population figure taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

‡ Medicare Part B, non-underwritten Medicaid, CHAMPUS and other welfare.

§ This total has been adjusted to eliminate the double counting of enrollees under Medicare Complementary and Medicare Part B.

(a) Includes CHAMPUS eligibles in Arizona, Nevada and New Mexico; population figure is California only.

(b) Includes CHAMPUS eligibles in Connecticut, Maine, New Hampshire and Vermont; population figure is Massachusetts only.

Membership of Blue Shield Plans December 31, 1979

(Continued)

PLAN	TOTAL GROUP*	TOTAL NONGROUP	TOTAL MEDICARE COMPLEMENTARY COVERAGE	TOTAL REGULAR BUSINESS	TOTAL FISCAL ARRANGEMENTS	TOTAL REGULAR BUSINESS & BUSINESS UNDER FISCAL ARRANGEMENTS	PERCENT OF PLAN AREA POPULATION ENROLLED**
NH, CONCORD	553,833	42,830	82,291	678,954	194,376	791,039	57.00
NJ, NEWARK	2,765,559	578,278	398,496	3,742,333	—	3,742,333	50.91
NM, ALBUQUERQUE	182,779	10,157	12,055	204,991	—	204,991	16.40
NY, ALBANY	605,048	38,402	59,701	703,151	—	703,151	63.47
NY, BUFFALO	862,532	65,767	142,314	1,070,613	695,765	1,640,329	95.91
NY, NEW YORK	3,513,046	571,129	699,212	4,783,387	1,210,828	5,295,003	44.16
NY, ROCHESTER	637,364	41,705	88,351	767,420	—	767,420	77.50
NY, SYRACUSE	371,619	21,946	62,222	455,787	—	455,787	37.71
NY, UTICA	314,241	28,380	37,698	380,319	—	380,319	42.15
NC, DURHAM	1,551,288	141,668	143,856	1,836,812	—	1,836,812	32.36
ND, FARGO	233,510	89,699	44,386	367,595	77,250	400,459	60.24
OH, CLEVELAND	963,249	56,468	121,252	1,140,969	—	1,140,969	53.37
OH, WORTHINGTON	2,750,305	314,501	229,203	3,294,009	—	3,294,009	38.14
OK, TULSA	445,836	29,701	88,286	563,823	—	563,823	19.05
OR, PORTLAND	249,201	35,388	25,154	309,743	—	309,743	15.24
PA, CAMP HILL	4,730,910	562,709	879,588	6,173,207	2,832,828	8,126,447	68.74(c)
RI, PROVIDENCE	667,758	41,624	91,468	800,850	125,014	834,396	89.34
SC, COLUMBIA	852,733	85,089	30,332	968,154	275,749	1,213,571	40.91
SD, SIOUX FALLS	113,791	15,754	13,504	143,049	89,792	218,220	30.88
TN, CHATTANOOGA	1,171,182	87,784	—	1,258,966	49,892	1,308,858	36.88
TN, MEMPHIS	150,637	11,264	—	161,951	—	161,951	18.62
TX, DALLAS	2,097,900	125,568	169,082	2,392,550	1,260,914	3,486,377	26.12
UT, SALT LAKE CITY	290,318	8,294	23,213	321,825	93,242	391,854	29.09
VA, RICHMOND	1,215,038	111,091	97,007	1,423,136	—	1,423,136	40.41
VA, ROANOKE	288,005	40,778	35,627	354,410	—	364,410	37.12
WA, BREMERTON†	52,499	3,823	5,250	61,572	17,316	73,638	46.69
WA, SEATTLE (KING)	311,732	17,490	39,265	368,487	122,569	451,791	37.89
WA, SEATTLE (WPS)	209,178	13,944	30,461	253,583	132,844	355,966	32.73
WA, SPOKANE	123,634	4,614	23,077	151,325	66,462	194,710	34.00
WA, TACOMA	126,695	10,238	17,914	154,847	52,457	189,390	42.70

*Includes enrollment for Federal Employee Health Benefits Program.

**Population figure taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

†† Medicare Part B, non-underwritten Medicaid, CHAMPUS and other welfare.

‡‡ This total has been adjusted to eliminate the double counting of enrollees under Medicare Complementary and Medicare Part B.

† Membership figures represent enrollment as of September 30, 1979.

(c) Includes CHAMPUS eligibles in Delaware; population figure is Pennsylvania only.

Membership of Blue Shield Plans December 31, 1979

(Continued)

PLAN	TOTAL GROUP*	TOTAL NONGROUP	TOTAL MEDICARE COMPLEMENTARY COVERAGE	TOTAL REGULAR BUSINESS	TOTAL FISCAL ARRANGEMENTS ²²	TOTAL REGULAR BUSINESS & BUSINESS UNDER FISCAL ARRANGEMENTS ^{22 22}	PERCENT OF PLAN AREA POPULATION ENROLLED**
WA, WENATCHEE	18,961	1,832	3,567	24,360	8,434	29,227	46.32
WV, CHARLESTON	205,934	39,356	30,992	276,282	—	276,282	27.12
WV, MORGANTOWN	6,825	4,392	2,619	13,836	—	13,836	13.74
WV, PARKERSBURG	52,273	2,557	5,972	60,802	—	60,802	42.11
WV, WHEELING	128,940	13,798	19,395	162,133	—	162,133	25.56
WI, MADISON	442,984	25,701	46,694	515,379	858,731	1,327,416	28.08(d)
WI, MILWAUKEE	1,144,712	41,081	163,335	1,349,128	—	1,349,128	28.54
WY, CHEYENNE	95,725	21,080	8,847	125,652	—	125,652	28.00
PR, SAN JUAN	343,387	28,783	12,953	385,123	161,155	533,325	15.87
MEDICAL INDEMNITY OF AMERICA†	100,173	40	—	100,213	—	100,213	—
TOTAL	56,580,473	5,537,639	7,978,314	70,096,426	19,554,645	84,373,348	38.45

*Includes enrollment for Federal Employee Health Benefits Program.

**Population figure taken from *Sales and Marketing Management*, "Survey of Buying Power," (July 1979) and projected to December, 1979.

²² Medicare Part B, non-underwritten Medicaid, CHAMPUS and other welfare.

^{22 22} This total has been adjusted to eliminate the double counting of enrollees under Medicare Complementary and Medicare Part B.

† A stock insurance company wholly owned by the Blue Shield Association which assists in enrollment and servicing of national accounts.

(d) Includes CHAMPUS in Arkansas, Illinois, Iowa, Kansas, Minnesota, Missouri, North Dakota, Oklahoma and South Dakota; population figure is Wisconsin only.

Affiliated Plans

Affiliated Plans: Vancouver, B.C.; London, England; Moncton, N.B.; Regina, Saskatchewan; Saskatoon, Saskatchewan.

Blue Shield Plan Financial Data

January 1, 1979 to December 31, 1979

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
AL, BIRMINGHAM**	175,745,000	85,191,000	90,554,000	361,489,000	374,464,000	329,777,000	20,559,000	24,128,000	91.23	5.69
AZ, PHOENIX**	37,049,000	22,380,000	14,669,000	103,902,000	105,303,000	89,528,000	11,729,000	4,046,000	86.17	11.29
AR, LITTLE ROCK**	63,609,000	36,588,000	27,021,000	142,926,000	146,631,000	137,064,000	11,599,000	-2,032,000	95.90	8.12
CA, SAN FRANCISCO*	146,554,000	97,336,000	49,218,000	285,285,000	296,342,000	242,947,000	41,189,000	12,206,000	85.16	14.44
CO, DENVER**	109,220,000	62,693,000	46,527,000	202,431,000	206,551,000	179,338,000	25,166,000	2,047,000	88.59	12.43
CT, NORTH HAVEN**	162,994,000	110,441,000	52,553,000	434,982,000	445,434,000	422,421,000	25,444,000	-2,431,000	97.11	5.85
DE, WILMINGTON**	73,930,000	40,859,000	33,071,000	132,962,000	137,862,000	117,655,000	11,240,000	8,967,000	88.49	8.45
DC, WASHINGTON	96,389,000	61,387,000	35,002,000	255,942,000	258,332,000	226,747,000	25,939,000	5,646,000	88.59	10.13
FL, JACKSONVILLE	48,368,000	32,700,000	15,668,000	133,104,000	136,166,000	109,276,000	19,537,000	7,353,000	82.10	14.68
GA, ATLANTA**	62,719,000	38,949,000	23,770,000	122,607,000	125,096,000	111,132,000	9,895,000	4,069,000	90.64	8.07
GA, COLUMBUS	24,896,000	8,430,000	16,466,000	44,520,000	46,249,000	39,198,000	5,651,000	1,400,000	88.05	12.69
HI, HONOLULU*	48,408,000	22,577,000	25,831,000	146,802,000	150,013,000	141,326,000	8,960,000	-273,000	96.27	6.10
ID, BOISE**	23,547,000	9,013,000	14,534,000	42,445,000	44,170,000	37,414,000	4,267,000	2,489,000	88.15	10.05
ID, LEWISTON*	16,449,000	10,398,000	6,051,000	34,118,000	34,904,000	32,052,000	2,310,000	542,000	93.94	6.77
IL, CHICAGO**	317,993,000	179,211,000	138,782,000	916,740,000	933,513,000	832,087,000	79,497,000	21,929,000	90.77	8.67
IN, INDIANAPOLIS	173,888,000	90,419,000	83,469,000	221,145,000	232,212,000	207,204,000	21,267,000	3,741,000	93.70	9.62
IA, DES MOINES	82,524,000	48,958,000	33,566,000	159,986,000	165,115,000	149,592,000	16,404,000	-881,000	93.50	10.25
KS, TOPEKA	49,045,000	38,044,000	11,001,000	109,386,000	112,980,000	102,533,000	14,305,000	-3,858,000	93.74	13.08
KY, LOUISVILLE**	198,506,000	99,828,000	98,678,000	328,818,000	339,259,000	307,299,000	24,911,000	7,049,000	93.46	7.58
ME, PORTLAND**	53,578,000	24,016,000	34,562,000	114,804,000	119,204,000	105,946,000	6,578,000	6,680,000	92.28	5.73
MD, BALTIMORE	63,949,000	38,122,000	25,827,000	139,502,000	139,549,000	119,819,000	12,799,000	6,931,000	85.89	9.17
MA, BOSTON	171,079,000	116,763,000	54,316,000	299,098,000	308,562,000	266,442,000	35,118,000	7,002,000	89.08	11.74
MI, DETROIT**	903,722,000	589,400,000	314,322,000	2,234,656,000	2,286,391,000	2,114,643,000	141,427,000	30,321,000	94.63	6.33
MN, ST. PAUL**	128,953,000	54,561,000	74,392,000	266,316,000	272,752,000	241,014,000	27,245,000	4,493,000	90.50	10.23
MS, JACKSON**	44,128,000	32,033,000	12,095,000	98,931,000	99,643,000	90,622,000	8,667,000	354,000	91.60	8.76

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Blue Shield Plan Financial Data

January 1, 1979 to December 31, 1979

(Continued)

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
MO, KANSAS CITY	22,478,000	17,405,000	5,073,000	66,835,000	67,994,000	56,509,000	9,268,000	2,217,000	84.55	13.87
MO, ST. LOUIS	47,802,000	22,816,000	24,986,000	76,170,000	79,197,000	63,395,000	12,082,000	3,720,000	83.23	15.86
MT, HELENA*	25,607,000	8,429,000	17,178,000	30,947,000	32,125,000	25,116,000	3,796,000	3,213,000	81.16	12.27
NE, OMAHA**	76,130,000	34,165,000	41,965,000	131,809,000	136,423,000	122,954,000	9,350,000	4,119,000	93.28	7.09
NV, RENO	2,578,000	2,228,000	350,000	8,001,000	8,066,000	7,451,000	602,000	15,000	93.13	7.52
NH, CONCORD**	43,882,000	26,785,000	17,097,000	153,594,000	156,830,000	148,308,000	10,447,000	-1,925,000	96.56	6.80
NJ, NEWARK	75,464,000	63,344,000	12,120,000	205,259,000	209,213,000	181,398,000	26,322,000	1,493,000	88.38	12.82
NM, ALBUQUERQUE**	26,452,000	14,813,000	11,639,000	56,856,000	58,834,000	51,482,000	4,402,000	2,950,000	90.55	7.74
NY, ALBANY	10,896,000	10,069,000	827,000	41,775,000	42,117,000	35,958,000	5,778,000	381,000	86.08	13.83
NY, BUFFALO	33,921,000	23,462,000	10,459,000	100,467,000	102,816,000	91,310,000	11,351,000	155,000	90.89	11.30
NY, NEW YORK**	549,611,000	454,169,000	95,442,000	1,546,238,000	1,565,202,000	1,427,799,000	123,101,000	14,302,000	92.34	7.96
NY, ROCHESTER	23,228,000	15,054,000	8,174,000	49,819,000	51,458,000	46,040,000	3,687,000	-269,000	92.41	11.42
NY, SYRACUSE	15,026,000	9,904,000	5,122,000	34,189,000	35,187,000	30,682,000	4,706,000	-201,000	89.74	13.76
NY, UTICA	7,538,000	4,772,000	2,766,000	14,946,000	15,406,000	13,526,000	1,798,000	82,000	90.50	12.03
NC, DURHAM**	223,120,000	108,599,000	114,521,000	459,299,000	473,943,000	427,189,000	23,944,000	22,810,000	93.01	5.21
ND, FARGO	20,781,000	11,051,000	9,730,000	38,948,000	40,326,000	33,464,000	5,041,000	1,821,000	85.92	12.94
OH, CLEVELAND	147,242,000	55,455,000	91,787,000	140,099,000	147,875,000	120,677,000	17,256,000	9,942,000	86.14	12.32
OH, WORTHINGTON	257,075,000	132,258,000	124,817,000	328,117,000	342,643,000	289,270,000	36,813,000	16,560,000	88.16	11.22
OK, TULSA**	84,364,000	52,945,000	31,419,000	159,978,000	164,428,000	146,499,000	13,756,000	4,173,000	91.57	8.60
OR, PORTLAND*	45,646,000	30,370,000	15,276,000	70,256,000	73,117,000	61,270,000	9,748,000	2,099,000	87.21	13.87
PA, CAMP HILL	323,518,000	173,650,000	149,868,000	577,531,000	597,850,000	514,659,000	51,654,000	31,537,000	89.11	8.94
RI, PROVIDENCE	20,615,000	17,007,000	3,608,000	65,753,000	67,318,000	64,180,000	5,822,000	-2,684,000	97.61	8.85
SC, COLUMBIA**	98,241,000	48,848,000	49,393,000	207,594,000	212,707,000	189,235,000	13,642,000	9,830,000	91.16	6.57
SD, SIOUX FALLS	4,928,000	2,779,000	2,149,000	10,684,000	11,014,000	9,117,000	1,347,000	550,000	85.33	12.61
TN, CATTANOOGA**	205,351,000	108,484,000	96,867,000	304,667,000	315,725,000	289,498,000	17,960,000	8,267,000	95.02	5.89

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Blue Shield Plan Financial Data January 1, 1979 to December 31, 1979

(Continued)

PLAN	TOTAL ASSETS	TOTAL LIABILITIES	RESERVES	NET SUBSCRIPTION INCOME***	TOTAL INCOME***	CLAIMS EXPENSE***	ADMINISTRATIVE EXPENSE***	NET INCOME***	% OF NET SUBSCRIPTION INCOME***	
									CLAIMS EXPENSE	ADMIN. EXPENSE
TN, MEMPHIS**	32,415,000	21,739,000	10,676,000	68,906,000	69,678,000	63,028,000	4,665,000	1,985,000	91.47	6.77
TX, DALLAS	168,143,000	142,110,000	26,033,000	160,219,000	163,947,000	137,290,000	22,375,000	4,282,000	85.69	13.97
UT, SALT LAKE CITY	12,454,000	8,643,000	3,811,000	37,283,000	37,824,000	32,329,000	4,868,000	627,000	86.71	13.06
VA, RICHMOND	57,570,000	34,421,000	23,149,000	140,070,000	143,530,000	129,629,000	12,760,000	1,141,000	92.55	9.11
VA, ROANOKE	17,415,000	10,425,000	6,990,000	27,954,000	28,892,000	25,580,000	3,764,000	-252,000	90.79	13.46
WA, BREMERTON@	—	—	—	—	—	—	—	—	—	—
WA, SEATTLE (KING)*	49,791,000	26,778,000	23,013,000	103,649,000	106,576,000	94,665,000	8,580,000	3,331,000	91.33	8.28
WA, SEATTLE (WPS)*	52,330,000	36,494,000	15,836,000	65,698,000	68,427,000	58,987,000	7,334,000	2,106,000	89.79	11.16
WA, SPOKANE*	14,210,000	8,700,000	5,510,000	38,888,000	39,738,000	34,030,000	3,244,000	2,464,000	87.51	8.34
WA, TACOMA*	22,591,000	10,730,000	11,861,000	44,243,000	45,961,000	39,041,000	3,790,000	3,130,000	88.24	8.57
WA, WENATCHEE	1,411,000	967,000	444,000	3,642,000	3,689,000	3,101,000	631,000	-43,000	85.15	17.33
WV, CHARLESTON	12,614,000	7,977,000	4,637,000	20,561,000	21,395,000	20,123,000	2,030,000	-758,000	97.87	9.87
WV, MORGANTOWN	364,000	78,000	286,000	363,000	394,000	513,000	73,000	-192,000	141.32	20.11
WV, PARKERSBURG	805,000	620,000	185,000	3,660,000	3,708,000	3,345,000	360,000	3,000	91.39	9.84
WV, WHEELING	8,268,000	3,356,000	4,912,000	13,023,000	13,476,000	11,983,000	1,315,000	178,000	92.01	10.10
WI, MADISON*	114,745,000	55,311,000	59,434,000	159,661,000	167,385,000	144,629,000	13,760,000	8,996,000	90.59	8.62
WI, MILWAUKEE	98,572,000	64,950,000	33,622,000	161,716,000	166,143,000	142,138,000	18,600,000	5,405,000	87.89	11.50
WY, CHEYENNE**	18,490,000	7,246,000	11,244,000	29,242,000	30,463,000	25,527,000	3,384,000	1,552,000	87.30	11.57
PR, SAN JUAN*	37,641,000	18,749,000	18,892,000	85,334,000	87,735,000	71,807,000	8,847,000	7,081,000	84.15	10.37
TOTAL	6,393,565,000	3,858,452,000	2,535,113,000	13,376,840,000	13,723,474,000	12,237,607,000	1,157,756,000	328,111,000	91.48	8.65
TOTAL FOR PLANS REPORTING IDENTICAL DATA TO BCA AND BSA										
	3,718,749,000	2,262,956,000	1,455,793,000	8,622,192,000	8,820,506,000	8,007,459,000	632,875,000	180,172,000	92.87	7.34

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@ December 31, 1979 financial report was not received prior to publication.

Affiliated Plans

Affiliated Plans: Vancouver, B.C.; London, England; Moncton, N.B.; Regina, Saskatchewan; Saskatoon, Saskatchewan.